

REFERENCE



BETRIEB

- Marienbad Brandenburg
- Aquaplex Eisenach
- Friesentherme Emden
- Hallenbad Falkensee
- Gumbala Gummersbach
- Soltau Therme
- BadeLand Wolfsburg
- Therme Obernsees
- Sport- und Wellnessbad Kelsterbach
- Titania Neusäß
- NEMO Magdeburg
- Tournesol Idstein
- AGGUA Troisdorf
- Donautherme Ingolstadt
- Asia Hotel & Spa Leoben, Austria
- Alpentherme Ehrenberg Reutte, Austria
- Atoll Achensee Maurach, Austria
- Freizeitbad Ried Ried i. I., Austria
- Allegria Resort Stegersbach., Austria
- Aquapalace PrahaPrag, Czech Republic

CONSULTING (SELECTION)

- Plausibility Checks / Specifications / Expert Consulting: Wörth a. Rhein, Oberstdorf, Krems
- Planning and Construction Supervision Consulting: Salzburg, Oberstdorf, Penzberg, Neumarkt, Bludenz, Pfaffenhofen, Oberkochen, Ehrwald, Mayrhofen
- Pre-Opening / Commissioning: Neumarkt, Starnberg, Neustadt Rbge.
- Feasibility Study / Development Concept / Pool Design: Mayrhofen, Bludenz, Germering, Leipheim, Salzgitter, Wesel, Soltau, Herzogenrath, Obernsees
- Risk Analysis / Pool Operations Manual: Heidelberg, Mainz, Wörth a. Rhein, Friedrichshafen
- Operational Concept: Falkensee, Gräfelting, Hohenbrunn
- Potential / Operational Analysis: Nördlingen, Hohenbrunn, Landsberg
- Expert Consulting for Operations: Landau, Wolfenbüttel, Stade, Fehmarn



Kompetenz für Bäder & Thermen

Gesellschaft für Entwicklung und Management von Freizeitsystemen mbH & Co. KG

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Gesellschaft für Entwicklung und Management von Freizeitsystemen mbH & Co. KG



Competence



GMF GmbH & Co. KG is a modern service provider operating in the areas of **GMF Consulting** and **GMF Management** for thermal spas, sports and leisure pools, as well as resorts, hotels, and wellness facilities.

With over 1,000 employees, we welcome more than 7 million guests annually to the facilities we manage both domestically and internationally.

Decades of experience, the innovative spirit of our leadership, and the professional expertise in GMF and vivamar operations, combined with extensive market knowledge, form a strong network.

Within the **GMF** and **vivamar pool network**, as well as through our procurement company **WFD** (vivamar Wasser-Freizeit-Dienstleistungs-GmbH), we create additional valuable synergies. These synergies enable us to sustainably ensure the success of leisure facilities as both operators and impartial consultants for municipal and private clients and investors.

At the heart of our actions is a commitment to the health, safety, and satisfaction of our guests and employees, as well as delivering professional services with planning security and success for our clients. This is what GMF has stood for over the past 35 years.

OUR GOAL

... is to make our extensive knowledge accessible to our clients as a foundation for decision-making, thereby ensuring the competitiveness and sustainability of the planning and operation of leisure facilities.

Management



Whether municipality, municipal holding company, association of local authorities, or private investor – in the field of **GMF Management**, with our brands **managed by GMF** and **vivamar**, we offer years of expertise and experience as operators, lessees, and managers.

GMF stands for professional preparation and market introduction of operations during the pre-opening phase, proven quality management, and innovative services.

Through our continuous market and trend research, new, attractive, and target group-specific offerings are implemented, ensuring our guests a safe, diverse, and memorable experience every day.

OUR SERVICES

- **Pre-Opening** – Concept, Budget, Marketing, Initial Equipment, Organization, Contract Management, Training, ...
- **Operations Management** – Quality Management, Operations and Usage Concepts, Risk Management, ...
- **Human Resources** – Recruitment, Training, Qualification, ...
- **Resource Management** – Procurement, Delivery, Sustainability, ...
- **Facility Management** – Maintenance, Servicing, Defect Handling, Warranty Management, ...
- **Planning and Controlling** – Budgeting, Liquidity and Investment Planning, Reporting, Benchmarking, ...

CONSULTING



Are you planning a new construction, renovation, or modernization of thermal spas, sports and leisure pools, hotels, or wellness facilities?

Our GMF experts support you objectively, holistically, and across projects in determining the basis for your decision-making.

We evaluate the plausibility of your plans, develop and assess courses of action, create operational concepts, and forecast investment and subsequent costs. During the planning and construction phases, we prepare operations, manage the pre-opening process, and ensure certified quality management.

OUR SERVICES

- Location / Competitive Analysis
- Operational / Profitability Analysis
- Risk Analysis according to DIN EN 15288-2
- Plausibility Check / Feasibility Study
- Pool Concept (Closure, Modernization, New Construction)
- Planning Concept (Offer, Quality, and Spatial Concepts)t)
- Project and Client Consultation (including tendering, contracting, planning, construction, quality, materialization, functionality, attractiveness, profitability, controlling, and operational concepts)
- Pre-Opening (Planning, Implementation, Commissioning)
- Quality Management (Operational Manuals, Training)